This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-11. (Cancelled)

12. (Currently amended) A method of logging events in a multimedia integrated receiver decoder, said method comprising the following steps:

a) providing a trigger, wherein said trigger comprises a unique trigger identity identification and said trigger is unique only during a specific period of use;

b) transmitting said trigger to said integrated receiver decoder in a data stream ~~together with an event to be monitored~~;

c) if said integrated receiver decoder is tuned to said data stream, storing said trigger;

d) transmitting said stored trigger information from said integrated receiver decoder without user identification information,

e) permitting an operator or advertiser to use the method, and

f) giving a user an incitement to allow the use of the method.

13. (Previously presented) The method according to claim 12, wherein said transmitting is initiated by a service provider.

14. (Cancelled)

15. (Currently amended) The method according to claim ~~14~~ 12, wherein, in step c), said trigger identity identification is stored in a log file.

16. (Currently amended) The method according to claim ~~15~~ 15, wherein said log file comprises only stored identity identifications.

17. (Currently amended) The method according to claim 12, wherein, in step c), a channel identifier identifying the ~~cannel~~ channel presently tuned to is stored in a list together with a time stamp.

18. (Previously presented) The method according to claim 12, wherein said stored trigger information is used for determination selection of said specific event.

19. (Previously presented) The method according to claim 12, wherein at least two triggers are sent for a single event to be monitored, wherein said single event is a commercial.

20. (Previously presented) The method according to claim 19, wherein said at least two triggers are similar.

21. (Previously presented) The method according to claim 19, wherein one of the at least two triggers is a start trigger and one of the at least two triggers is a stop trigger.

22. (Currently amended) A multimedia integrated receiver decoder, comprising:

a device for receiving a data stream;

a device for identifying triggers in said data stream accompanying an event in said data stream, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use;

a device for storing information regarding said triggers; and

a device for transmitting said stored information without user identification information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of said transmitted information.

23. (Currently amended) A system for logging events in a multimedia integrated receiver decoder, said system comprising:

a transmitter;

a receiver;

a device for interconnecting said transmitter and said receiver; and wherein

said transmitter comprises a device for providing triggers in a data stream accompanying an event and a device for transmitting said data stream to said receiver, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use; and

said receiver comprises a device for identifying said triggers in a data stream received by the receiver, a device for storing identified triggers in memory, and a device for transmitting said stored identified triggers from said integrated receiver decoder without user identification information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow use of the transmitted information.

24. (Currently amended) A computer program product directly loadable into the internal memory of a multimedia integrated receiver decoder, said computer program product comprising software code portions when executed for performing the steps:

identifying triggers in a data stream received by the multimedia integrated receiver decoder, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use;

storing identified triggers in memory;

transmitting said stored identified triggers from said integrated receiver decoder without user identification information;

permitting an operator or advertiser to use the transmitted information, and

giving a user an incitement to allow use of the transmitted information.

25. (Currently amended) A method of logging events in a multimedia integrated receiver decoder, said method comprising the following steps:

a) providing a trigger, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use;

b) transmitting said trigger to said integrated receiver decoder in a data stream ~~together with an event to be monitored~~; and

c) storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream,

d) permitting an operator or advertiser to use the method, and

e) giving a user an incitement to allow the use of the method.

26. (Previously presented) The method as claimed in claim 25, wherein said trigger comprises only a command for storing said channel identifier and a time stamp.

27. (Currently amended) A multimedia integrated receiver decoder, comprising:

a device for receiving a data stream;

a device for identifying triggers in said data stream accompanying an event in said data stream, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use;

a device for storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream; and

a device for transmitting said stored information, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of the transmitted information.

28. (Currently amended) A system for logging events in a multimedia integrated receiver decoder, said system comprising:

a transmitter;

a receiver;

a device for interconnecting said transmitter and said receiver; and wherein

said transmitter comprises a device for providing triggers in a data stream accompanying an event and a device for transmitting said data stream to said receiver, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use; and wherein

said receiver comprises a device for identifying said triggers in a data stream received by the receiver, a device for storing a channel identifier identifying the channel presently tuned to together with a time stamp if said integrated receiver decoder is tuned to said data stream, a device for transmitting said stored identified triggers from said integrated receiver decoder, wherein an operator or advertiser is permitted to use the transmitted information and a user is given an incitement to allow the use of the transmitted information.

29. (Currently amended) A computer program product directly load able into the internal memory of a multimedia integrated receiver decoder, said computer program product comprising software code portions when executed for performing the following steps:

identifying triggers in a data stream received by the multimedia integrated receiver decoder, wherein said triggers comprise a unique trigger identity identification and said triggers are unique only during a specific period of use;

storing a channel identifier identifying the channel presently tuned to together with a time stamp in memory if said integrated receiver decoder is tuned to said data stream;

transmitting said stored channel identifier and time stamp from said integrated receiver decoder;

permitting an operator or advertiser to use the transmitted channel identifier and time stamp, and

giving a user an incitement to allow the use of the channel identifier and time stamp.

30-33. (Cancelled)

34. (Previously presented) The method as claimed in claim 25, wherein the incitement is connected to a fee reduction for using the operator's services.

35. (Previously presented) The method as claimed in claim 25, wherein channel switches are not logged.

36. (Previously presented) The method as claimed in claim 25, wherein said trigger comprises a header indicating that it is a trigger and a field containing a unique trigger identification.

37. (Cancelled)

38. (Currently amended) The method as claimed in claim ~~37~~ 36, wherein said unique trigger identification is reused after information is transferred to the operator or advertiser.

39. (Previously presented) The method as claimed in claim 25, comprising a step of monitoring the data stream and wherein in step c) said channel identifier is added to a trigger log.

40. (Previously presented) The multimedia integrated receiver decoder as claimed in claim 27, wherein the incitement is connected to a fee reduction for using the operator's services.

41. (Previously presented) The system as claimed in claim 28, wherein the incitement is connected to a fee reduction for using the operator's services.

42. (Previously presented) The computer program product as claimed in claim 29, wherein the incitement is connected to a fee reduction for using the operator's services.